

Analytics & Evidence Support Volunteer

Volunteer role description | Version v1.0 | June 2026

Help collect simple, proportionate engagement evidence from public platforms such as the website, blog, Eventbrite, LinkedIn and Google Search tools.

About Learn Without Limits CIC

Learn Without Limits CIC is a Wales-based, parent-led organisation developing practical navigation support for families of children and young people with Additional Learning Needs (ALN) and related system barriers. Our work combines parent insight, safeguarding-aware information, public policy interpretation, open-call briefings, digital resources and our Prevent -> Bridge -> Progress model.

About Bridge and Pathway 2

Bridge is our staged route for young people, parent carers and adult volunteers who want to rebuild confidence, contribute to real projects and move towards learning, volunteering, training, work or community contribution after education disruption. Pathway 2 is especially important for parent carers returning to confidence and work, while also allowing other adult volunteers to contribute bounded operational skills where appropriate.

Why this role matters

LWL needs to understand whether public information, stakeholder engagement and briefing activity are reaching the right people. Simple engagement evidence helps the board, funders and partners understand reach without over-tracking families.

Purpose

To support monthly or briefing-cycle evidence gathering from public engagement platforms and turn figures into clear, proportionate summaries.

What the role involves

- Record monthly website and blog traffic figures from approved tools.
- Collect Eventbrite page views, registrations and conversion figures.
- Record LinkedIn post impressions or engagement where relevant.
- Support a simple engagement dashboard for board and funder use.
- Help track basic UTM or tagged link results where available.
- Summarise which topics, pages or routes appear to be gaining interest.
- Help present figures clearly without overclaiming impact.

Skills and experience

- Spreadsheet confidence and comfort working with numbers.
- Basic analytics, reporting or digital engagement experience.
- Careful attention to accuracy and source notes.
- Ability to explain figures in plain English.
- Understanding of privacy-aware and proportionate data use.
- Experience with Google Analytics, Search Console, Eventbrite analytics or LinkedIn analytics would be helpful, but willingness to learn is acceptable.

Time commitment

Around 2-3 hours per month, with additional short tasks during active briefing periods if agreed.

Age, training and safeguarding expectations

This role is open to adults aged 18+ because Pathway 2 operational roles may involve contact records, event attendance information, stakeholder communications, internal planning documents, community infrastructure or safeguarding-adjacent information.

Because this role may involve website, event and engagement data, GDPR / data protection awareness training will normally be required. Level 2 safeguarding training may be requested if the role expands into community-adjacent reporting. Training can be completed through self-study online learning.

This keeps roles accessible while maintaining appropriate standards around confidentiality, safeguarding, data protection and governance.

Boundaries

- This role supports public engagement evidence only.
- The volunteer does not track individual families or analyse sensitive case information.
- The volunteer does not collect unnecessary personal data or create new tracking methods without approval.
- The volunteer does not provide casework, legal advice, advocacy, clinical advice or safeguarding decisions.

What we offer

- A clearly bounded adult volunteer role with an agreed purpose and review point.
- Remote participation and proportionate expectations around time and capacity.
- A chance to support a Wales-wide parent-led prevention and navigation model.
- Useful experience in admin, stakeholder engagement, digital operations, evidence gathering or project support.

Interested?

To express interest, please contact support@learnwithoutlimitscic.org and include the role title in the subject line.

More about our work: learnwithoutlimitscic.org

Bridge page: learnwithoutlimitscic.org/bridge.en.html